

# SHARING THE GOSPEL THROUGH SOCIAL MEDIA

Greetings and welcome to SHARING THE GOSPEL THROUGH SOCIAL MEDIA.

Today in session one, we're going to spend 45 minutes laying the foundation for a non-threatening method of sharing the Gospel of Jesus Christ.

Next week in session two, we'll spend 45 minutes giving you practical hands-on application in sharing the Gospel on your social media platform. I hope that you will enjoy the experience.

### **Purpose of this Session:**

To provide tools for helping Christians communicate the Gospel of Jesus Christ via social media.

#### In these sessions, we will learn:

- 1. What it means to be a disciple-maker.
- 2. Key elements of the Great Commission
- 3. To engage a person in a spiritual conversation using the "Key Question."
- 4. How to present the Gospel.
  - 1. What it means to be a disciple-maker.

#### **READ**

Matthew 28:18–20 (ESV)

<sup>18</sup> And Jesus came and said to them, "All authority in heaven and on earth has been given to me. <sup>19</sup> Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, <sup>20</sup> teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age."

#### 1. THE INVITATION OF MATTHEW 28:18-20 INVOLVES:

- **Being a <u>disciple-maker</u>:** <sup>18</sup> And Jesus came and said to them, "All authority in heaven and on earth has been given to me. <sup>19</sup> Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, <sup>20</sup> teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age."
- **Being a <u>fisher</u> of <u>men</u>:** Matthew 4:19 (ESV)
- <sup>19</sup> And he said to them, "Follow me, and I will make you fishers of men."
  - **Being <u>salt</u> and <u>light</u>:** Matthew 5:13–14 (ESV) <sup>13</sup> "You are the salt of the earth, but if salt has lost its taste, how shall its saltiness be restored? It is no longer good for anything except to be thrown out and trampled under people's feet. <sup>14</sup> "You are the light of the world. A city set on a hill cannot be hidden.
  - **Being an ambassador:** 2 Corinthians 5:20 (ESV) <sup>20</sup> Therefore, we are ambassadors for Christ, God making his appeal through us. We implore you on behalf of Christ, be reconciled to God.

The Great Commission serves as our marching orders as Christians. The Great Commission tells us what we are to do.

# 2. THE KEY ELEMENTS OR WORDS IN THE GREAT COMMISSION ARE:

<u>Go</u> therefore and <u>make disciples</u> of all nations, <u>baptizing</u> them in the name of the Father and of the Son and of the Holy Spirit, <sup>20</sup> <u>teaching</u> ...

A VERY PRACTICAL- NON-THREATENING WAY TO ENGAGE A
PERSON IN A SPIRITUAL CONVERSATION SO THE GOSPEL CAN BE
PRESENTED IS ASKING:

# "THE KEY QUESTION."

3. ENGAGE A PERSON IN A SPIRITUAL CONVERSATION USING THE "KEY QUESTION."

## **Key Question**

In your personal opinion, what do you understand it takes for a person to get to heaven and have eternal life?

Regardless of how a person responds/answer the "key question," their answer will fall into one of these four categories:

- A FAITH RESPONSE
- A WORKS RESPONSE
- AN UNCLEAR RESPONSE
- NO OPINION

BASED ON THEIR RESPONSE, WE ALWAYS CONFIRM THEM.

#### FOR EXAMPLE:

"Name, You know a lot of people answer that question just like that. May I share with you how the Bible answers that question?"

IF THEY SAY YES, YOU ARE NOW READY TO PRESENT THE GOSPEL.

- 1. On your social media site, post the following every Saturday:
  - a. In your personal opinion, what do you understand it takes for a person to get to heaven and have eternal life?
- 2. After receiving responses to your post, determine what type of response it is: FAITH, WORKS, UNCLEAR, NO OPINION.
- 3. Reply to the individual: (copy and paste the appropriate response)

#### For a **FAITH** response:

Yes! Let's continue to rejoice and be thankful for our salvation through faith in Jesus Christ!

## For a **WORKS**, **UNCLEAR**, OR **NO OPINION** response:

Many people answer this question just like this. May I share with you how the Bible answers this question? (*If their answer is Yes, then reply*): Great! Let me inbox or message you.

# 4. Once they inbox or message you <u>(copy and paste the Gospel Presentation)</u>

The Bible shows us how to get to heaven and have eternal life. Let me explain using the abbreviation **FAITH.** 

#### F is for FORGIVENESS.

EVERYONE HAS SINNED AND NEEDS GOD'S FORGIVENESS.

"All have sinned and fall short of the glory of God." Romans 3:23 GOD'S FORGIVENESS IS IN JESUS ONLY.

"In Him we have redemption through His blood, the forgiveness of our trespasses, according to the riches of His grace." Ephesians 1:7

#### A IS FOR AVAILABLE.

GOD'S FORGIVENESS IS AVAILABLE FOR ALL.

"For God so loved the world that He gave His only begotten Son, that whoever believes in Him should not perish but have everlasting life" -John 3:16

#### I is for IMPOSSIBLE.

ACCORDING TO THE BIBLE, IT IS IMPOSSIBLE TO GET TO HEAVEN ON OUR OWN.

"By grace you are saved through faith, and this is not from yourselves; it is God's gift—not from works, so that no one can boast." Ephesians 2:8-9

So how can a sinful person have eternal life and enter heaven?

#### T is for TURN.

Turn means repent. (Change direction)
TURN AWAY FROM SIN AND SELF. "But unless you repent you will all likewise perish" -Luke 13:3

TURN TO JESUS ALONE AS YOUR SAVIOR AND LORD.

"I am the way, the truth, and the life. No one comes to the Father except though Me." John 14:6

#### Here is the most fantastic news of all.

"if you confess with your mouth that Jesus is Lord and believe in your heart that God raised him from the dead, you will be saved." For with the heart one believes and is justified, and with the mouth one confesses and is saved." Romans 10:9–10 (ESV)

# What happens if a person is willing to repent of their sins and confess Christ?

#### H is for HEAVEN.

Heaven is a place where we will live with God forever.

"And if I go and prepare a place for you, I will come again and receive you to Myself; that where I am, there you may be also" -John 14:3.

Eternal life begins now with Jesus.

"I have come that they may have life, and that they may have it more abundantly" -John 14:3.

#### H can also stand for how.

How can a person have God's forgiveness, eternal life, and heaven?

By trusting Jesus as your Savior and Lord.

#### I have an invitation for you.

Understanding what I have shared, would you like to receive this forgiveness by trusting in Christ as your personal Savior and Lord?

If yes, pray this simple prayer:

"Dear God, I believe that Jesus died on the cross for my sins and arose from the grave to give me eternal life. Therefore, I ask You to forgive me of my sins and save my soul. Amen."

*Name*, would you inbox or message me letting me know you've prayed this prayer?

#### **NOTES:**